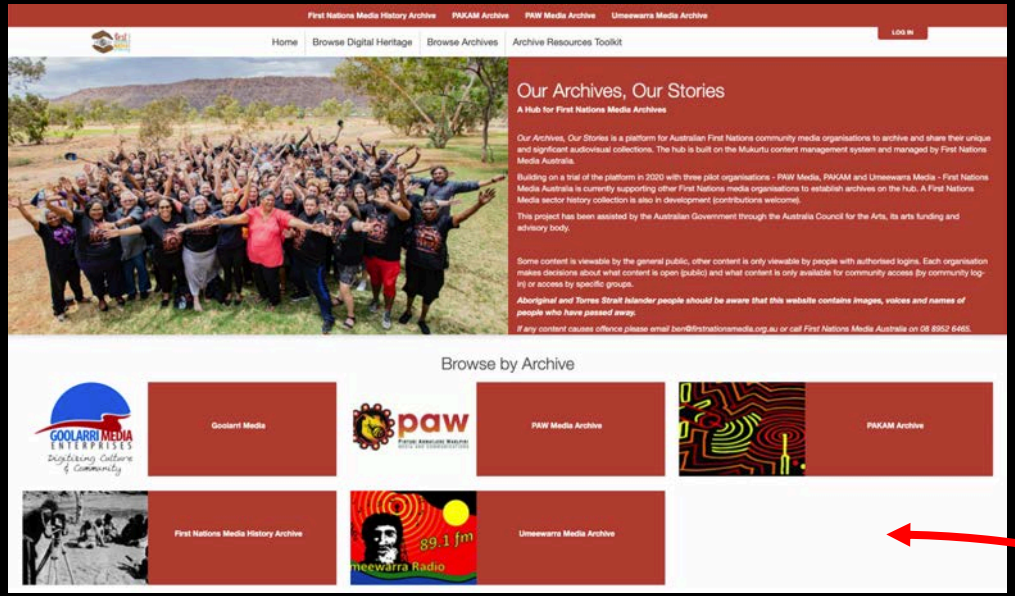
I acknowledge the Dja Dja Wurrung people of the Kulin Nation, the traditional custodians of the land on which I am today, and pay my respect to Elders past, present and emerging.

I acknowledge that sovereignty was never ceded in this country.

How to set up a Mukurtu archive



Your org here

archive.firstnationsmedia.org.au

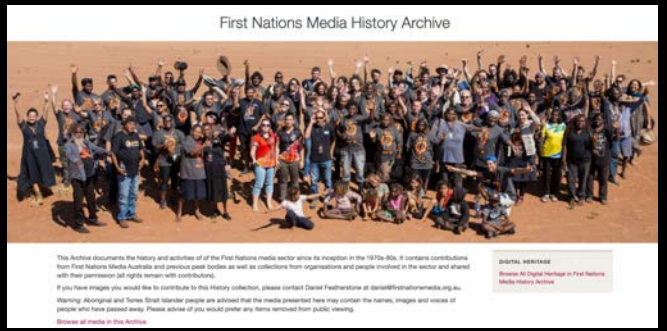
What is Mukurtu?

- Mukurtu aims to empower First Nations communities to manage, share, narrate, and exchange digital heritage in culturally relevant and ethical ways
- *Mukurtu*: a Warumungu word meaning ‘dilly bag’ or safe keeping place for sacred materials
- Developed since 2007, initially by Dr Kimberly Christen and the Warumungu community in Tennant Creek (NT) to enable community access to local media and cultural content
- CMS supported by Washington State University in the US
- Used internationally and Australia, including State Library NSW and NSW sites supported by Mukurtu Australia NSW hub

Mukurtu.org/support

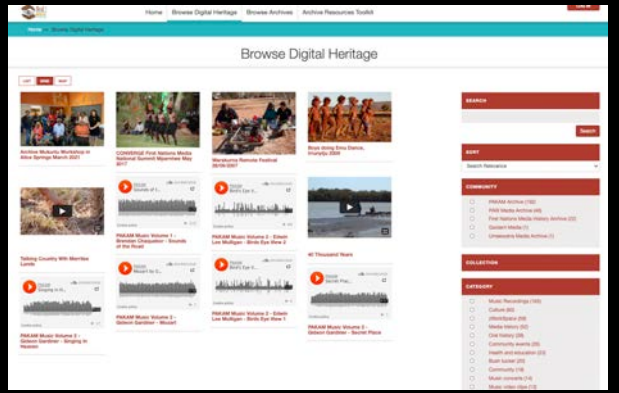
Mukurtu Trial 2020

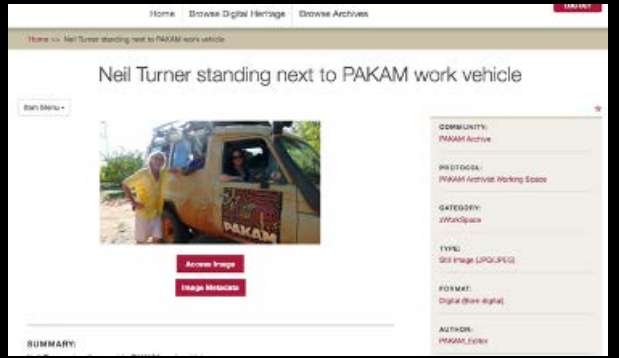
- FNMA undertook a review of archive platform in 2019, selected Mukurtu as most affordable and fit for purpose
- FNMA established First Nations Media Archive hub and spoke using Mukurtu CMS in early 2020
- Successful trial with three pilot orgs in 2020:
  - PAW Media
  - PAKAM
  - Umeewarra Media; plus
  - First Nations Media history archive



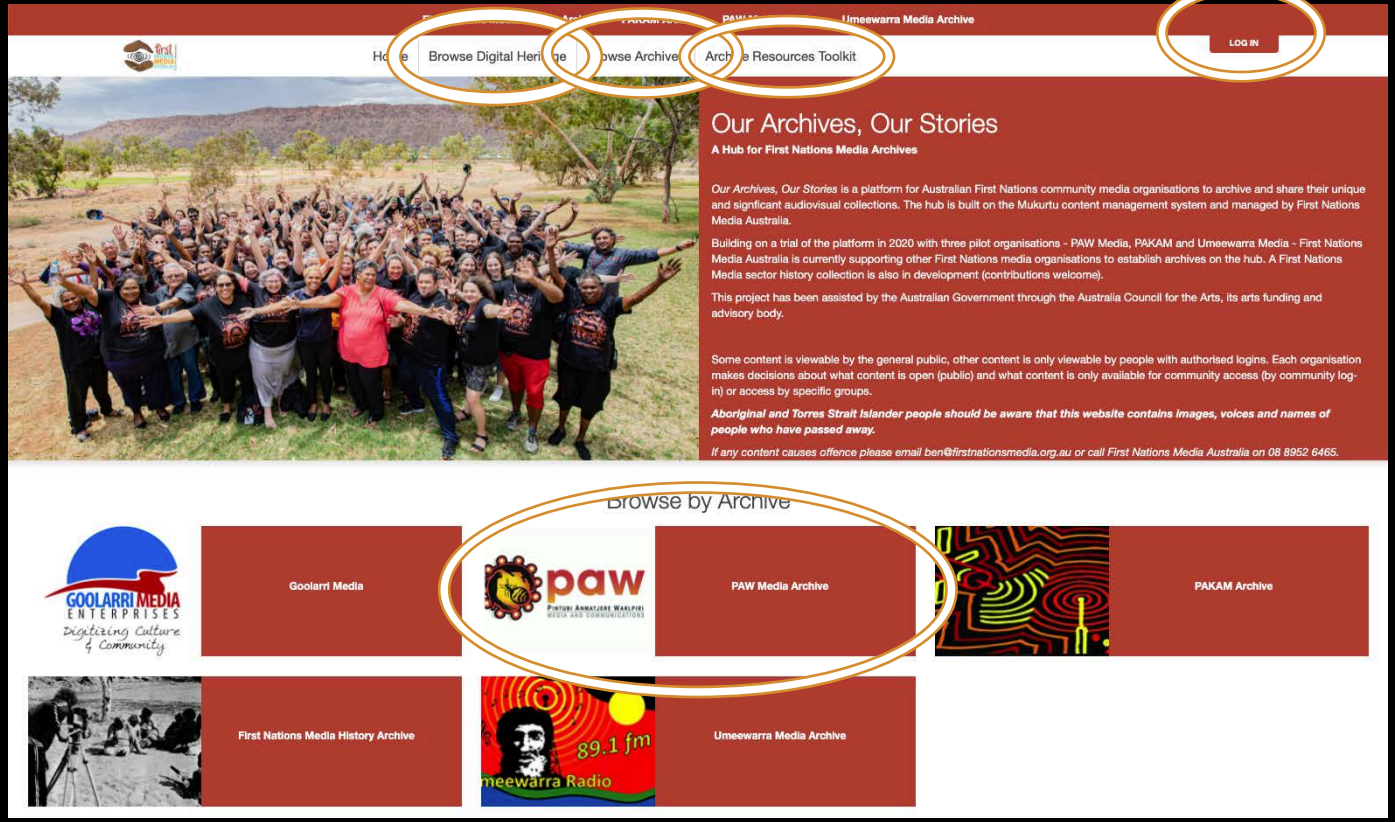
Why use the Mukurtu Platform?

- It’s established
- It’s free
- It’s cloud-based
- You can share content with your community and sector
- Supports wide range of media and file types
- It’s culturally appropriate
- It’s professional
- It’s mobile friendly and has an iOS app
- We’ve tested it
- FNMA can support it





First Nations Media Archive Hub



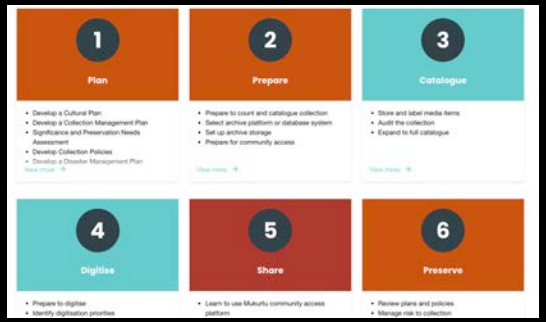
archive.firstnationsmedia.org.au

What does FNMA provide?

- Management and technical support of First Nations Media Archive hub
- Unique setup of each archive with cultural protocols
- Targeted training and support for each organisation
- Hosting of site and photo content
- Training and support until December 2021 (fees may be charged for hosting and support beyond 2021)

Also:

- Archive Resources Toolkit toolkit.firstnationsmedia.org.au
- Workshops and webinars
- Technical support



What do you need to provide?

- Banner image, logo and content to get started
- Allocate staff to be Editor/s and Approver
- Participate in training
- Ensure content is approved to go live on the site
- Hosting of audio and video content (e.g. Soundcloud, Vimeo Pro, indigiTUBE etc)
- Manage and support community access

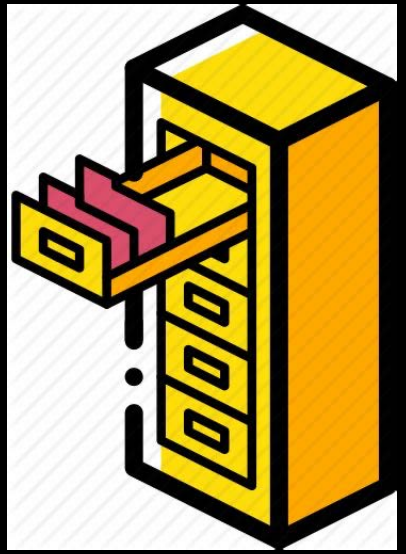
How to get started

- Setup questionnaire and Agreement
- Setup of Site by FNMA
- Initial training and resources
- Start loading content and metadata
- Follow-up training session
- Ongoing training and support

Intro to Mukurtu

Communities, Cultural Protocols and User Logins

- Every media item needs to belong to a "**Community**" - an Archive, not a place. It's like a filing cabinet.
- Every community has one or more **Cultural Protocols** that are specific to that community.
- Cultural Protocols control who can or can't see a media object. These are like drawers in the filing cabinet, such as:
  - *Public Drawer*
  - *Community Drawer*
  - *Archivist Working Space*
  - *Vault (for restricted or deceased content)*
- **User logins** allow access to one or more Cultural Protocols; like keys to open or add items to the drawer.



Mukurtu Archivist Roles

Editor	• Each Archive is assigned an Editor login. • Single login can be used by multiple editors. Separate log-ins can be set up. • Editor's login restricts media to Working Space and Vault drawers. • The Approver will "release" media into the Public "drawer" or Community "drawer".
Approver	• Each Archive is assigned an Approver login. • Initially a single login. Separate log-ins can be set up. • This log-in can be used by multiple archivists to approve media for release from Working Space to the Public "drawer", Community "drawer" or Vault.

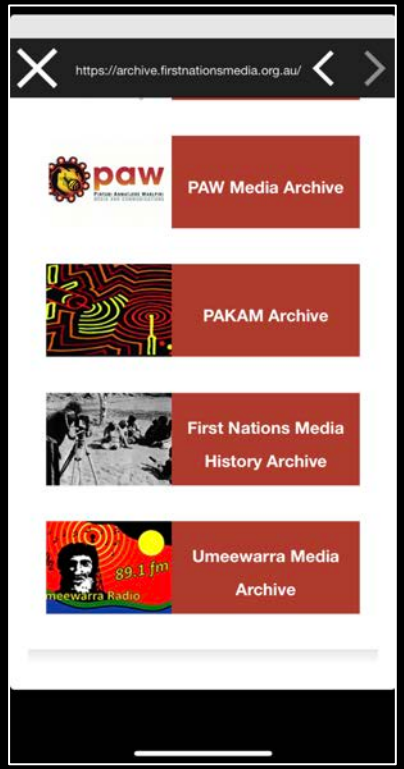
First Nations Media Archive Hub Structure

archive.firstnationsmedia.org.au

Viewing "rooms" Open media for anyone to see (no login)				
Community Access (by Community log-in) Archives decide what is Open media and what is for Community access only				
PAW Media community members	PAKAM community members	Umeewarra community members	Organisation X community members	First Nations Media History archive (no login)
Archivist Working Spaces for Archive staff to add content; Approver to the release to viewing rooms				
PAW Media Archivist Working Space	PAKAM Archivist Working Space	Umeewarra Archivist Working Space	Organisation X Archivist Working Space	FNM History Archivist Working Space
Vault for media that has to be removed from community viewing room or placed straight away				
PAW Media Vault	PAKAM Vault	Umeewarra Vault	Org X Vault	FNM history Vault

About the Mukurtu Mobile App

- Mukurtu Mobile 3 app enables community users to access site on iOS mobile devices (Android app coming)
- Supports most core functions of Mukurtu CMS
- Enables Editors to add digital heritage items, upload media and fill in metadata fields from mobile devices, using existing communities and cultural protocols.
- Syncs to Mukurtu site
- Users can select and save content for offline access on mobile devices.



Any questions?

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first nations MEDIA archiving AUSTRALIA