

I acknowledge the Dja Dja Wurrung people of the Kulin Nation,
the traditional custodians of the land on which I am today, and
pay my respect to Elders past, present and emerging.

I acknowledge that sovereignty was never ceded in this
country.



How to set up a Mukurtu archive



First Nations Media History Archive PAKAM Archive PAW Media Archive Umeewarra Media Archive

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Our Archives, Our Stories

A Hub for First Nations Media Archives

Our Archives, Our Stories is a platform for Australian First Nations community media organisations to archive and share their unique and significant audiovisual collections. The hub is built on the Mukurtu content management system and managed by First Nations Media Australia.

Building on a trial of the platform in 2020 with three pilot organisations - PAW Media, PAKAM and Umeewarra Media - First Nations Media Australia is currently supporting other First Nations media organisations to establish archives on the hub. A First Nations Media sector history collection is also in development (contributions welcome).

This project has been assisted by the Australian Government through the Australia Council for the Arts, its arts funding and advisory body.

Some content is viewable by the general public; other content is only viewable by people with authorised logins. Each organisation makes decisions about what content is open (public) and what content is only available for community access (by community log-in) or access by specific groups.

Aboriginal and Torres Strait Islander people should be aware that this website contains images, voices and names of people who have passed away.

If any content causes offence please email ben@firstnationsmedia.org.au or call First Nations Media Australia on 08 8952 6665.

Browse by Archive

- Coolarrri Media
- PAW Media Archive
- PAKAM Archive
- First Nations Media History Archive
- Umeewarra Media Archive



archive.firstnationsmedia.org.au

Your org here

What is Mukurtu?

- Mukurtu aims to empower First Nations communities to manage, share, narrate, and exchange digital heritage in culturally relevant and ethical ways
- *Mukurtu*: a Warumungu word meaning 'dilly bag' or safe keeping place for sacred materials
- Developed since 2007, initially by Dr Kimberly Christen and the Warumungu community in Tennant Creek (NT) to enable community access to local media and cultural content
- CMS supported by Washington State University in the US
- Used internationally and Australia, including State Library NSW and NSW sites supported by Mukurtu Australia NSW hub

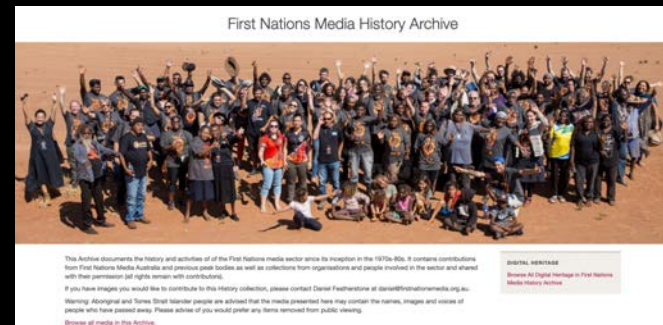
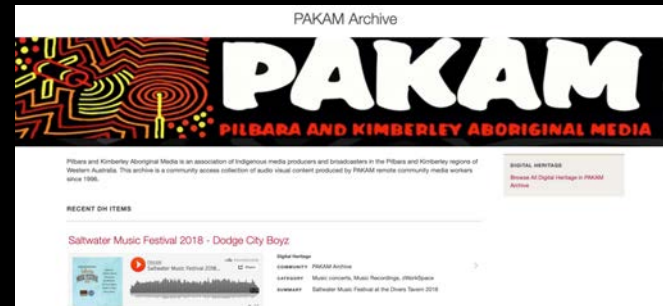




Mukurtu.org/support

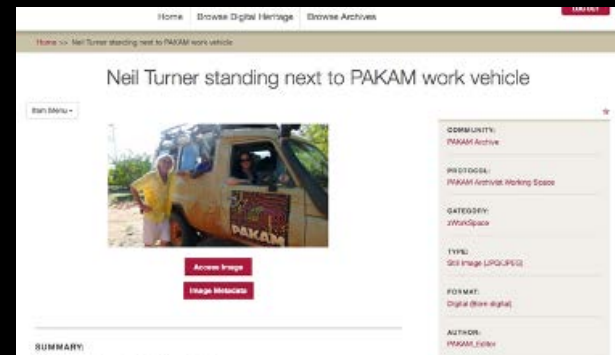
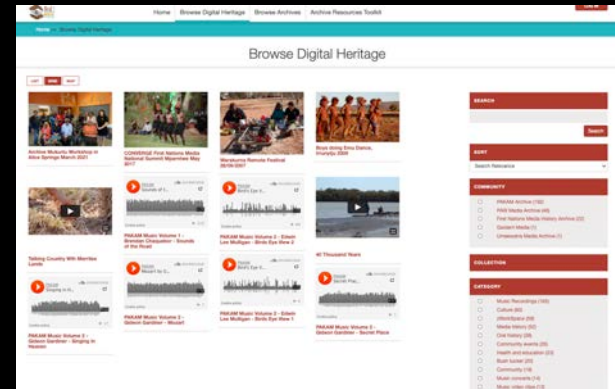
Mukurtu Trial 2020

- FNMA undertook a review of archive platform in 2019, selected Mukurtu as most affordable and fit for purpose
- FNMA established First Nations Media Archive hub and spoke using Mukurtu CMS in early 2020
- Successful trial with three pilot orgs in 2020:
 - PAW Media
 - PAKAM
 - Umeewarra Media; plus
 - First Nations Media history archive



Why use the Mukurtu Platform?

- It's established
- It's free
- It's cloud-based
- You can share content with your community and sector
- Supports wide range of media and file types
- It's culturally appropriate
- It's professional
- It's mobile friendly and has an iOS app
- We've tested it
- FNMA can support it



First Nations Media Archive Hub

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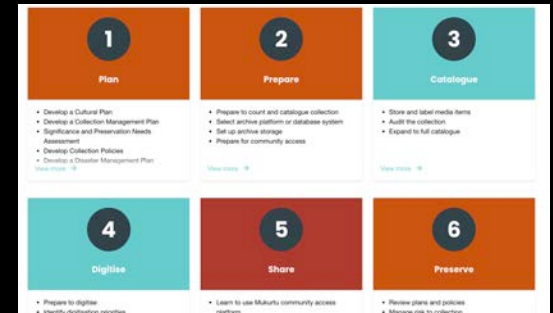
archive.firstnationsmedia.org.au

What does FNMA provide?

- Management and technical support of First Nations Media Archive hub
- Unique setup of each archive with cultural protocols
- Targeted training and support for each organisation
- Hosting of site and photo content
- Training and support until December 2021 (fees may be charged for hosting and support beyond 2021)

Also:

- Archive Resources Toolkit toolkit.firstnationsmedia.org.au
- Workshops and webinars
- Technical support



What do you need to provide?

- Banner image, logo and content to get started
- Allocate staff to be Editor/s and Approver
- Participate in training
- Ensure content is approved to go live on the site
- Hosting of audio and video content (e.g. Soundcloud, Vimeo Pro, indigiTUBE etc)
- Manage and support community access



How to get started

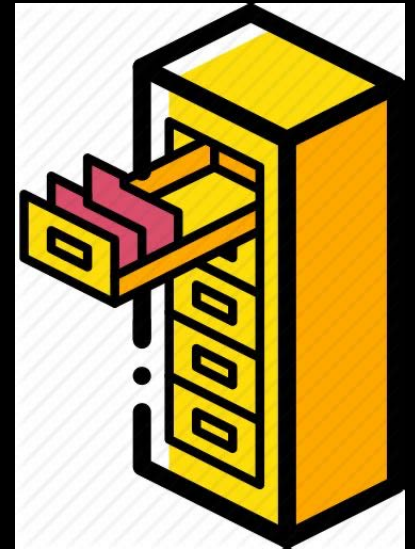
- Setup questionnaire and Agreement
- Setup of Site by FNMA
- Initial training and resources
- Start loading content and metadata
- Follow-up training session
- Ongoing training and support



Intro to Mukurtu

Communities, Cultural Protocols and User Logins

- Every media item needs to belong to a “**Community**” - an Archive, not a place. It’s like a filing cabinet.
- Every community has one or more **Cultural Protocols** that are specific to that community.
- Cultural Protocols control who can or can’t see a media object. These are like drawers in the filing cabinet, such as:
 - *Public Drawer*
 - *Community Drawer*
 - *Archivist Working Space*
 - *Vault (for restricted or deceased content)*
- **User logins** allow access to one or more Cultural Protocols; like keys to open or add items to the drawer.



Mukurtu Archivist Roles

Editor

- Each Archive is assigned an Editor login.
- Single login can be used by multiple editors. Separate log-ins can be set up.
- Editor's login restricts media to Working Space and Vault drawers.
- The Approver will "release" media into the Public "drawer" or Community "drawer".

Approver

- Each Archive is assigned an Approver login.
- Initially a single login. Separate log-ins can be set up.
- This log-in can be used by multiple archivists to approve media for release from Working Space to the Public "drawer", Community "drawer" or Vault.



First Nations Media Archive Hub Structure

archive.firstnationsmedia.org.au

Viewing “rooms”

Open media for anyone to see (no login)

Community Access (by Community log-in)

Archives decide what is Open media and what is for Community access only

PAW Media
community members

PAKAM community
members

Umeewarra
community members

Organisation X
community members

First Nations Media
History archive (no
login)

Archivist Working Spaces

for Archive staff to add content; Approver to the release to viewing rooms

PAW Media Archivist
Working Space

PAKAM Archivist
Working Space

Umeewarra Archivist
Working Space

Organisation X
Archivist Working
Space

FNM History Archivist
Working Space

Vault

for media that has to be removed from community viewing room or placed straight away

PAW Media Vault

PAKAM Vault

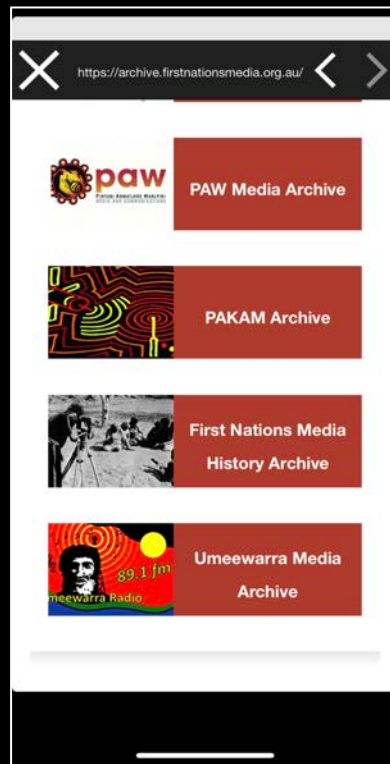
Umeewarra Vault

Org X Vault

FNM history Vault

About the Mukurtu Mobile App

- Mukurtu Mobile 3 app enables community users to access site on iOS mobile devices (Android app coming)
- Supports most core functions of Mukurtu CMS
- Enables Editors to add digital heritage items, upload media and fill in metadata fields from mobile devices, using existing communities and cultural protocols.
- Syncs to Mukurtu site
- Users can select and save content for offline access on mobile devices.



Any questions?

For more information, contact:

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