

22-24 MAY 2017 | MBANTUA-ALICE SPRINGS

CONVERGE

NATIONAL ABORIGINAL & TORRES STRAIT ISLANDER MEDIA SUMMIT



APURTE IRRETYE-KE IWERRE ANYENTE-LE
MEETING TOGETHER, MOVING IN ONE DIRECTION



#CONVERGE17

DIVERSE PEOPLE, STORIES AND LANDS CONVERGE TO INVIGORATE THE POWERFUL AND CONNECTED VOICE OF ABORIGINAL AND TORRES STRAIT ISLANDER MEDIA



WELCOME

APURTE IRRETYE-KE IWERRE ANYENTE-LE
MEETING TOGETHER, MOVING IN ONE DIRECTION



Our Monday night Opening Ceremony, led by local Elder Kumalie Riley, welcomes all delegates to celebrate the rich culture of Eastern and Central Arrernte. The history and pioneers of Aboriginal and Torres Strait Islander media will be celebrated and acknowledged.

TIME	MONDAY 22 MAY 2017
5:00pm – 7:30pm	WELCOME CEREMONY LED BY ARRERNTE ELDER KUMALIE RILEY DINNER ROO TAIL, DAMPER AND BBQ ACKNOWLEDGEMENT & CELEBRATION OF ABORIGINAL AND TORRES STRAIT ISLANDER MEDIA HISTORY & PIONEERS



KUMALIE

Kumalie (Rosalie) Riley is an Arrernte Elder from Alice Springs with spiritual affiliations and connections to the land, passed on through her grandmother.

Kumalie is a well known Arrernte Elder and artist with many years of experience teaching Arrernte language in local Alice Springs primary schools and in adult education. She has contributed to widely-acclaimed publications such as the Eastern and Central Arrernte to English Dictionary, and the Eastern and Central Arrernte Picture Dictionary. Kumalie owns and operates Tinkerbee Eastern and Central Arrernte Cross-Cultural and Interpretation Service.





OUR MEDIA CONNECTS OUR COMMUNITIES

Welcome to CONVERGE, the National Aboriginal and Torres Strait Islander Media Summit.

We acknowledge our gathering here in Mbantua (Alice Springs) takes place on Arrernte country. Apurte irretye-ke iwerre anyente-le translates as meeting together and moving in one direction in the local Arrernte language.

Our aim through the CONVERGE gathering is to develop a united approach to demonstrate the value and necessity of Aboriginal and Torres Strait Islander media for getting our voices, views and stories heard nationally and internationally. CONVERGE is the opportunity for you to have your say and help set the future direction of the industry.

It is an age of convergence and we acknowledge that the sector has diversified significantly. We embrace all the mediums Aboriginal and Torres Strait Islanders are now using to communicate, connect and share knowledge; radio, film/TV, print, online and mobile. Together we will build a sustainable and robust Aboriginal and Torres Strait Islander media industry. We can work towards connecting our people, places and stories across the country, and strengthening our culture, languages, identity and well-being.

The Indigenous Remote Communications Association (IRCA) is currently expanding its role and representation to become the national peak body for the Aboriginal and Torres Strait Islander media industry. IRCA's draft Strategic Plan 2016-19 was launched last year. You will find a copy in your registration bag. During the summit we are inviting feedback on IRCA's role and function as a national peak body and the services it delivers to its members.

We encourage you to get involved in the interactive forums, contribute to the planning and attend the IRCA General Meeting. We look forward to meeting everyone at our Monday night Opening Ceremony and the celebration of Aboriginal and Torres Strait Islander media history and its pioneers. Please let one of the IRCA team know if you have any questions about CONVERGE.

We hope you find CONVERGE a valuable opportunity.

*John 'Tadam' Lockyer
IRCA Chairperson*

OUR MEDIA HISTORY

ACKNOWLEDGING AND CELEBRATING OUR PIONEERS

Celebrate our history with media pioneer guest speakers, music performances by Catherine Satour and Baamba, and our host MCs Lola Forester and Patrick Ah Kit.

CATHERINE SATOUR

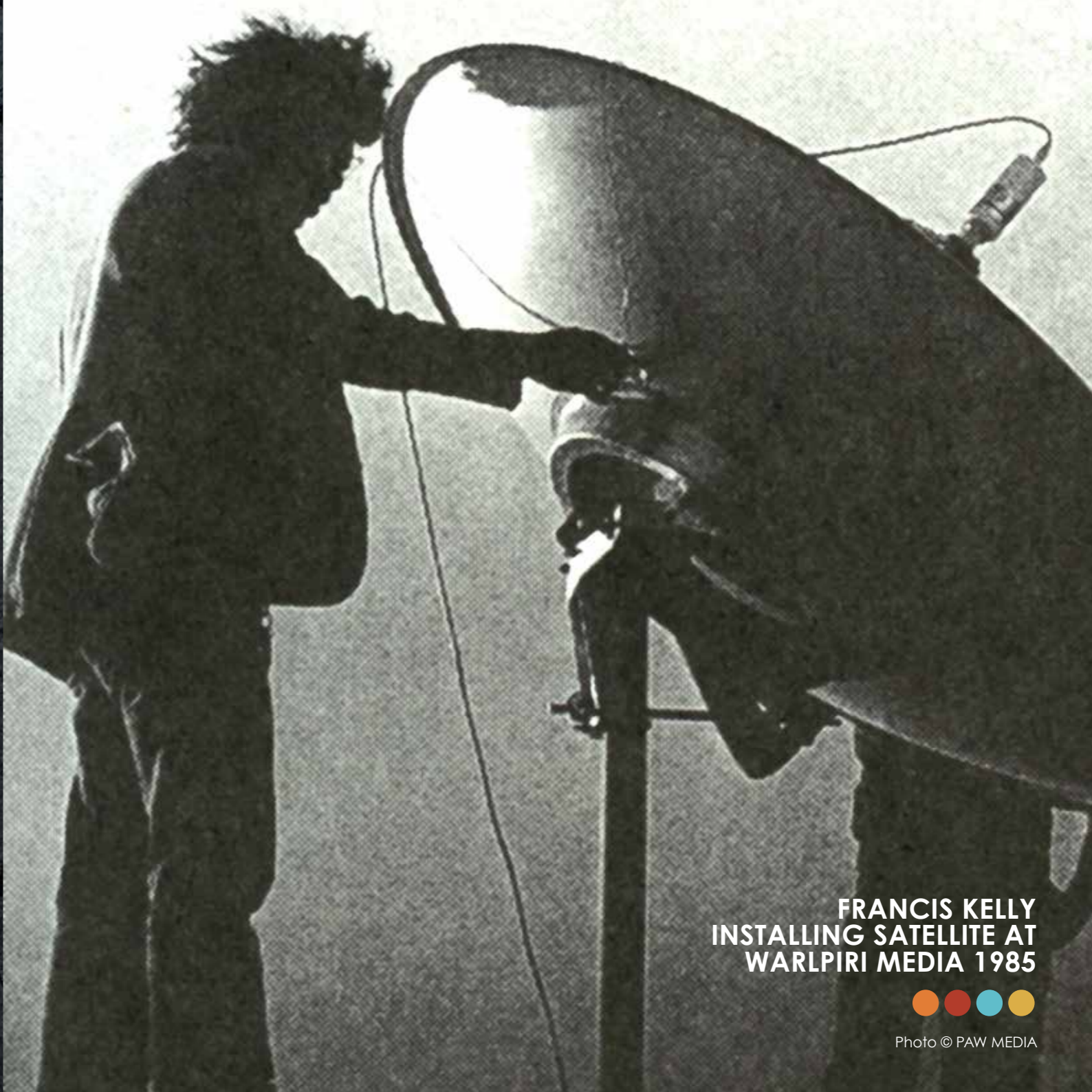
Central Australian songwriter, Catherine Satour, has music in her blood, having played her first gig at 9 years old with her father Bunna Lawrie and his legendary band Coloured Stone. Catherine is an Arrernte and Mirning woman living in Alice Springs. Catherine shares experiences of love and place through songs that fuse rock and soul. She released her self-titled EP and single Set The Tone in 2016. Catherine spearheaded the production and release of Central Australia's first compilation album of Indigenous female artists – Desert Divas; Volume 1 – in October 2012. She is also known for her role as TV presenter on the NITV arts and culture programs 'Around the Traps' and 'Our Songs'.



PERFORMANCES

BAAMBA

With his trademark hat banded by weaved string with the Indigenous colours of black, red and yellow, Stephen 'Baamba' Albert is synonymous with old Broome. He is an Indigenous Australian actor and singer who is loved for his performances spanning four decades. He is an inspiration to his community and is one of the great modern generation leaders. Baamba was one of the founders of the Broome Aboriginal Media Association which has led to the development of the remarkable Goolarri Media Enterprises which produces film, radio and television. He is also known for his roles in Bran Nue Dae, Corrugation Road, Wongan Country, Twelfth Night and The Circuit.



FRANCIS KELLY
INSTALLING SATELLITE AT
WARLPIRI MEDIA 1985





Photo © CAAMA (John Corker)

OUR MCs



LOLA FORESTER

Lola Forester is a Yuibera (Mackay)/Australian South Sea Islander woman. She is the Presenter/Co-producer for Blackchat, the flagship news and current affairs program for Koori Radio 93.7FM. She is co-host on the World Music program 'Roots Music' on NITV, was the founding chair for the first six years of Show Me The Way and for 18 years was the Executive Producer/Presenter of the 'Aboriginal Program' at SBS Radio.

She is one of Australia's most experienced Aboriginal broadcasters. Lola believes that knowledge is strength and will continue to help in the struggle for Aboriginal self-determination.



PATRICK AH KIT

Warramungu, Wannyi, Alawa & Mara man, Patrick Ah Kit Junior, is a big hearted respectful gentleman living in Alice Springs. Patrick has worked in various industries including youth, education, health and now works in the media industry with CAAMA Radio.

Patrick's passion is in helping people to empower our mob to stand up and do what's right for us as people, to walk together and build a better future for generations to come.

OUR PRESENTERS



JOHN 'TADAM' LOCKYER

Tdam is the Chairperson for Indigenous Remote Communications Association (IRCA) and lives in Broome, Western Australia. He has been involved in advocating for digital inclusion in the Pilbara and Kimberly region, and has worked with Gumala Radio, Ngaarda Media and Pilbara and Kimberly Aboriginal Media (PAKAM). In both 2014 and 2015, Tadam was part of a delegation to Canberra to meet with the Department of Communications to discuss the barriers and take up of communications technologies in remote Top End communities.



JENNIFER NIXON

Jennifer Nixon is a local Indigenous woman born in Alice Springs and belonging to the Amnatyerr, Kaytetye and Alyawarr clans. Both of her grandparents grew up around the Ti Tree, Stirling Station and Barrow Creek area and her mother was born at Aningie. Jennifer is the Assistant Manager at IRCA. Her previous roles include NT Government, Manager of the Centralian Girls Academy and Administration Manager at CAAMA for the Yeperenye Festival. She is currently undertaking university studies into Indigenous Language and Linguistics.



DOT WEST

Dot West has a long media history within the Kimberley and has played a major role in the training and development of the industry. Dot has also been instrumental in assisting national growth and development of Indigenous media. Dot has served on numerous boards – as the Inaugural Vice Chairperson of NITV, Screenwest, Australian International Documentary Conference, the National Indigenous Radio Service, Pilbara and Kimberley Aboriginal Media Association, Goolarri Media Enterprises, Ramu Productions, Special Broadcasting Service (SBS) and Indigenous Remote Communications Association (IRCA). Dot has worked in the Aboriginal and Torres Strait Islander media industry in various roles since 1987.



OUR TUESDAY NIGHT HOST

SYLVIA TABUA

Sylvia Tabua is the Senior Broadcaster for Radio 4 Meriba Wakai (4MW) in the Torres Strait. She has a strong connection with community and is a well-known presenter and broadcaster for Torres Strait events. Sylvia has over 20 years experience in the media industry. Starting as a trainee, she is now the senior producer in a key leadership role at Torres Strait Islander Media Association (TSIMA) and the Secretary for the Indigenous Remote Communications Association (IRCA) Board.

TUESDAY 23 MAY

VISION

CONVERGE PROGRAM DAY 1

TIME	SESSION
8:00am	ARRIVAL AND REGISTRATION
8:30am	INTRODUCTION WITH MCs LOLA FORESTER AND PATRICK AH KIT
	WELCOME TO COUNTRY WITH KUMALIE RILEY Arrernte Elder from Alice Springs, Kumalie (Rosalie) Riley will welcome delegates to Arrernte country.
	WELCOME ADDRESS WITH JOHN 'TADAM' LOCKYER IRCA Chairperson John Tadam Lockyer will welcome CONVERGE delegates and outline the purpose of the summit. He will briefly describe the changes IRCA has undergone in preparation for becoming the national peak body and re-cap some of IRCA's recent activities and projects. Tadam will invite input on the services and support IRCA delivers to its expanded membership.
	LOOKING BACK LOOKING FORWARD This session acknowledges the hard work by many over the last 40 years to develop Aboriginal and Torres Strait Islander media to become the diverse sector it is today. While the core principles of the 1993 ATSIC Broadcasting Policy remain, the same much has changed since then, with convergence and a changing national media industry, as well as government policy shifts. This session will outline the changing landscape and identify some of the key challenges for the sector today in order to work out how to address these with a new policy direction, developed from the ground up.

TIME	SESSION
	KEYNOTE ADDRESS WITH LEONARD HILL AND GARY POWELL Leonard Hill, Assistant Secretary, Culture Branch, Department of the Prime Minister and Cabinet will address delegates with a video introduction. Gary Powell, Regional Manager, Central Australia, Department of the Prime Minister and Cabinet will follow up and respond to questions from delegates.
	Q&A
10.30am	MORNING TEA
11.00am	DELEGATE INTRODUCTIONS All media organisations and delegates from across Australia will have a chance to briefly introduce themselves and where they are from.
12.30pm	LUNCH
1.30pm	INTERACTIVE FORUM 1: OUR MEDIA In this session we seek to define the value and importance of our sector from the perspective of the communities we serve. What makes Aboriginal and Torres Strait Islander media services unique and critical? Why are our organisations best placed to meet our communities' diverse and evolving communication needs? In groups, delegates will build on the phrase 'Our Media...' to describe our value propositions. These will be collated into a set of key statements about the important role our sector plays.
3.00pm	AFTERNOON TEA
3.30pm	INTERACTIVE FORUM 2: OUR STORIES In this session, we define our impact as a sector by connecting the value propositions to real-life experiences. Delegates will split into groups to share examples of how their organisations or services are actively implementing the 'Our Media' value statements in different ways. Case studies may include how organisations are providing essential services, emergency information, connecting and empowering our communities, creating meaningful jobs, preserving local histories, strengthening culture and language, building awareness and developing leaders.
5.00pm	WRAP UP WITH MCS
6.30pm	CONVERGE DINNER HOSTED BY IRCA 3 course meal in the Spinifex Room with special guest speaker and history presentation. Open mic session for Aboriginal and Torres Strait Islander musicians.

WEDNESDAY 24 MAY

PURPOSE

CONVERGE PROGRAM DAY 2



TIME	SESSION
8:30am	ARRIVAL AND REGISTRATION
9:00am	INDUSTRY SHOWCASE This session will showcase the work of six media organisations sharing case studies of recent projects, business models, technical innovations, or other activities. It will include two remote, two regional and two urban organisations. It aims to demonstrate the diversity within the sector and highlight the innovative ways that our sector organisations are meeting community needs, adapting to convergence and/or addressing the challenges they face.
	Q&A
10.30am	MORNING TEA
11.00am	INTERACTIVE FORUM 3: OUR INDUSTRY This session will bring together the key messages and case studies to develop a sector-driven policy direction. Having identified the key value propositions, we pose the question: are there things that get in the way of achieving these values? If so how can we address them? How can we continue to be relevant, innovative and sustainable? And what are the emerging opportunities for our industry to grow, prosper and fulfil our charter? The responses to these questions will define the policy challenges that need to be addressed.

TIME	SESSION
12.30pm	LUNCH
1.15pm	MEMBER SURVEY WITH JENNIFER NIXON The outcomes of the member survey distributed in the lead-up to the Converge Summit will be announced. These include: What services should IRCA deliver to its membership? What advisory groups should be established to enable knowledge sharing and address key sector issues? What could be a new name for IRCA as a nationally representative peak body?
1.30pm	INTERACTIVE FORUM 4: WHERE TO FROM HERE In this final forum we will compile the key policy goals identified by the sector and develop strategies to progress these goals. We will discuss how the outcomes of the Summit can be used to convey the story of the sector's values, achievements and challenges and help in building its capacity. What ongoing work can be done by IRCA and advisory groups to progress the key issues? This is your chance to get involved in guiding and supporting the future development of our industry.
2.30pm	AFTERNOON TEA
3.00pm	IRCA GENERAL MEETING The main agenda item of the General Meeting is the election of the IRCA Board under the new Constitution, with all Board positions up for election. Nominations for the Board of Directors have been received and advised to IRCA Members in accordance with the IRCA Constitution. All nominees will have an opportunity to describe what they would contribute to the IRCA Board. Elections will be held according to IRCA policy to ensure the Board has a mix of skills, experience, diversity and remote, regional and urban participation.
4.00pm	WRAP UP
5.00pm	CLOSE

WHAT'S ON

ALICE SPRINGS

TODD MALL MARKETS

Date Sunday 14 & 28 May 2017
Time 9am to 1pm
Location Todd Mall
Cost FREE

An outdoor market operates in the Todd Mall every second Sunday from mid-February to early December featuring local produce, arts, crafts and food.

MELBOURNE INTERNATIONAL COMEDY FESTIVAL ROADSHOW

Date Thursday 18 May 2017
Time 8pm
Location Araluen Arts Centre,
Cost: Adult \$45 / Concession \$39
Student \$39 / Groups of 10+ \$40pp
Araluen Members \$35

Buckle up Australia! The Melbourne International Comedy Festival Roadshow is back on the bus, hitting the road to home deliver the freshest and funniest from Australia's largest comedy festival! Featuring an all-killer, no-filler cast of Australian stars, talented newcomers and international performers, we've got all your comedy bases covered.
araluenartscentre.nt.gov.au/whats-on/melbourne-international-comedy-festival-roadshow

PEACE TRAIN

Date Saturday 27 May
Time 8pm
Location Araluen Arts Centre
Cost Adult \$55.00 / Concession \$50.00
Groups of 10+ \$50.00pp

Darren Coggan celebrates 50 years of Cat Stevens as he presents Peace Train 'Remember The Days' a tribute to Cat Stevens, a night of music and story-telling which will strike a chord deep inside the heart of anyone who longs for something more, a journey back in time, recreating the sights and sounds, seeking out the man in the music and telling the story behind the songs.
araluenartscentre.nt.gov.au/whats-on/peace-train

DESERT PARK

At the Desert Park visitors stroll through three carefully recreated desert habitats - Sand Country, Woodland and Desert Rivers. Visit the Nocturnal House to see the secret world of the more elusive mammals, reptiles, birds and invertebrates of the night and witness free-flying birds of prey and other animals demonstrating their culinary skills and natural behaviours in the picturesque Nature Theatre at 10am and 3.30pm daily.
871 Larapinta Dr
alicespringsdesertpark.com.au

OLIVE PINK BOTANIC GARDEN

The Garden was founded in 1956 by Miss Olive Muriel Pink as the Australian arid regions flora reserve. A network of walking trails takes visitors around the garden and up on to Annie Myers Hill, where great views of Alice Springs, the Todd River and the MacDonnell Ranges can be seen.
Tuncks Rd
opbg.com.au

ARALUEN ARTS CENTRE

The Araluen Arts Centre is the focal point of Alice Springs' performing and visual arts scene, incorporating galleries and a theatre.
61 Larapinta Dr
araluenartscentre.nt.gov.au

IAD PRESS

The Institute for Aboriginal Development (IAD) Press is located on the IAD campus. Pop in and browse through their many books ranging from bush foods and medicine to biographies, children's and colouring books, calendars and greeting cards, and many other wonderful items.
3 South Terrace
iad.edu.au

YUBU NAPA

Yubu Napa Gallery and Gift Shop is a space featuring some of the top artists from Central Australia and the Top End. Yubu Napa are dedicated to providing the best quality artwork whilst ensuring the artists that work with the gallery are treated well by having a comfortable space in which to work as well as being paid fairly for their beautiful artwork.
65 Hartley Street
yubunapa.com

TALAPI GALLERY

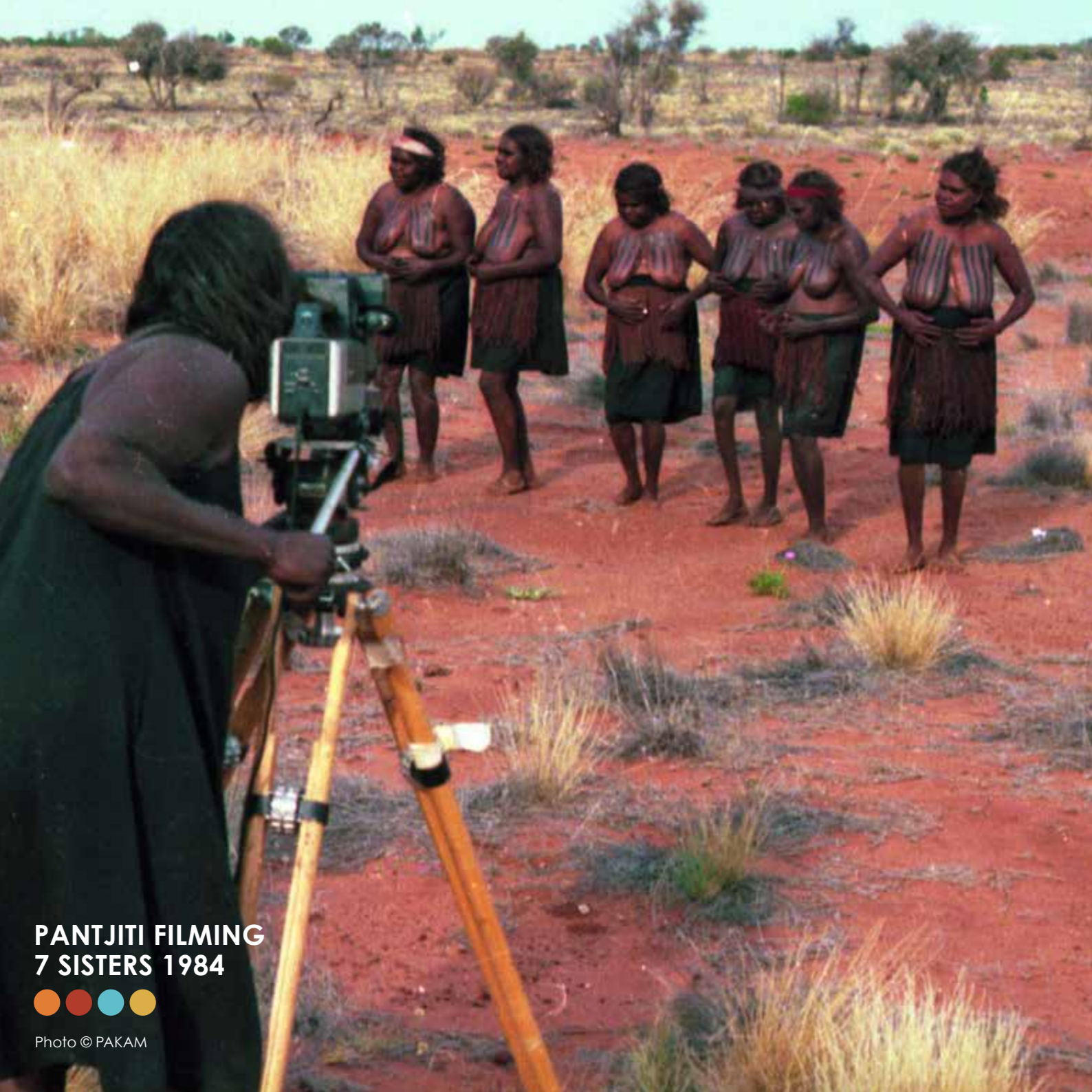
Talapi aims to promote the artists and artworks from Aboriginal owned art centres. Talapi is committed to ethical trade in Indigenous art to support economic development in remote communities and is a member of the Indigenous Art Code.
45 Todd Mall
talapi.com.au

PAPUNYA TULA GALLERY

The company is entirely owned and directed by traditional Aboriginal people from the Western Desert, predominantly of the Luritja/Pintupi language groups. It has 49 shareholders and now represents around 120 artists. The company derives its name from Papunya, a settlement 240km northwest of Alice Springs.
63 Todd Mall
papunyatula.com.au

TJANPI DESERT WEAVERS

Tjanpi Desert Weavers is a social enterprise of the Ngaanyatjarra Pitjantjatjara Yankunytjatjara (NPY) Women's Council created to enable women in remote central deserts to earn their own income from fibre art.
Opening hours: Mon-Fri 10am to 4pm.
3 Wilkinson St
tjanpi.com.au



PANTJITI FILMING
7 SISTERS 1984



Photo © PAKAM

Excerpt from Article 16 the UN Declaration
of the Rights of Indigenous Peoples
(2007, signed by Australia 2009):

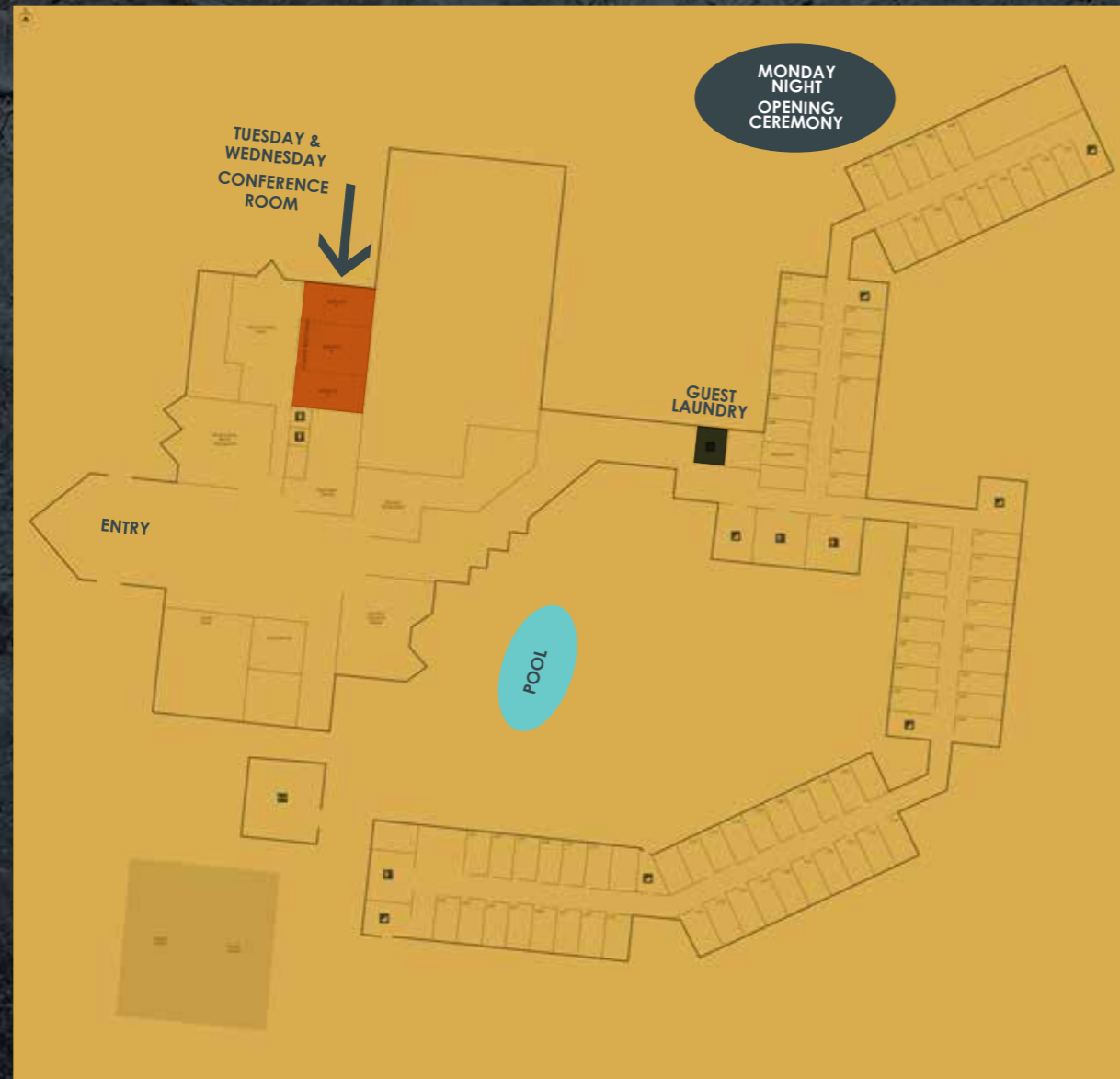
Indigenous peoples should have the right 'to establish their own
media in their own languages and to have access to all forms of non-
indigenous media without discrimination' (Article 16; UN, 2008:7-8)

THANK YOU OUR SPONSORS

MAJOR SPONSOR



CONVERGE VENUE MAP



CONVERGE

NATIONAL ABORIGINAL & TORRES STRAIT ISLANDER MEDIA SUMMIT

MONDAY 22 MAY | WELCOME

TIME	SESSION
5:00pm – 7:30pm	Welcome Ceremony lead by Arrernte Elder Kumalie Riley Dinner Roo Tail, Damper and BBQ Acknowledgement & celebration of Aboriginal and Torres Strait Islander Media History & Pioneers

TUESDAY 23 MAY | VISION

TIME	SESSION
8:00am	Arrival and Registration
8:30am	Introduction with MCs Lola Forester and Patrick Ah Kit Welcome to Country with Kumalie Riley Welcome Address with John Tadam Lockyer Looking Back Looking Forward Keynote Address with Leonard Hill & Gary Powell Q&A
10:30am	Morning Tea
11:00am	Delegate Introductions
12:30pm	Lunch
1:30pm	Interactive Forum 1: Our Media
3:00pm	Afternoon Tea
3:30pm	Interactive Forum 2: Our Stories
5:00pm	Wrap Up with MCs
6:30pm	Converge Dinner hosted by IRCA

WEDNESDAY 24 MAY | PURPOSE

TIME	SESSION
8:30am	Arrival and Registration
9:00am	Industry Showcase Q&A
10:30am	Morning Tea
11:00am	Interactive Forum 3: Our Industry
12:30pm	Lunch
1:15pm	Member Survey with Jennifer Nixon
1:30pm	Interactive Forum 4: Where To From Here
2:30pm	Afternoon Tea
3:00pm	IRCA General Meeting
4:00pm	Wrap Up
5:00pm	Close

#CONVERGE17



THE PROGRAM HAS BEEN DEVELOPED TO MAXIMISE DELEGATE ENGAGEMENT AND INDUSTRY INPUT.
THE FORUMS ARE FACILITATED DISCUSSIONS WITH BREAKOUT GROUPS.



OUR MEDIA GET CONNECTED



IRCA.NET.AU/CONVERGE
A POWERFUL AND CONNECTED VOICE



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