



19th REMOTE
INDIGENOUS
MEDIA FESTIVAL
MAGAZINE

A DIAMOND — IN THE — WESTERN DESERT DUST



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LUTJURRINGKULALA NINTIRINGAMA NGAPARTJI NGAPARTJI

COME TOGETHER TO LEARN AND SHARE

The remote desert community of Irrunytju (Wingellina), located near the tri-state border of WA, SA and NT, almost doubled its population to accommodate over 100 remote media workers, artists and industry affiliates from across Australia for the 19th Remote Indigenous Media Festival. The week-long event affirmed the remote Aboriginal and Torres Strait Islander media industry as a powerful and connected vision for generations to come.

Delegates travelled the long red desert highway to be welcomed to Country, culture, big night skies and Tjukurrpa by Irrunytju traditional owners and community leaders. The opening ceremony featured a Turlku (dance) performance of the Minyma Kutjara (Two Sisters) story that passes Irrunytju community.

The Festival wrapped up with a spirited concert featuring Irrunytju Band, Blackstone Band, the Red Sands Beat Band and Desert Rain. More than 300 community members joined delegates to enjoy the live music concert and Turlku performances.



CONCERT & TURLKU

"This year's Festival has been a huge project with the whole community getting involved. We are proud to have welcomed so many media workers who travelled a long way to be here. *Lutjringkulala nintiringama ngapartji ngapartji* was the theme for the Festival and it means come together to learn and share. We shared our Turlku/Inma (traditional dances), visited special sites, and showcased our art and music. We learnt and shared so much this week, new media skills and industry knowledge. We celebrated, exchanged stories and shared songlines. The Festival has strengthened our remote media sector and inspired our young people."

DAISY O'BYRNE, IRCA BOARD MEMBER AND NG MEDIA MINYMA CHAIRPERSON

"The Festival is important for us working in remote communities because it gives us the opportunity to meet up with other people in our media industry. It celebrates the unique value of remote community media for language and cultural maintenance, information sharing, meaningful employment and empowering communities through self-representation. We are also able to find out what is available for us working in Indigenous media. The workshops help us strengthen and learn new skills. I will be more proactive in podcasting when I get back and will share the experiences from the workshop with others in my community."

SYLVIA TABUA, TORRES STRAIT ISLANDERS MEDIA ASSOCIATION



CULTURAL VISITS

Delegates were treated to local site visits guided by traditional owners and Elders.

The Minyma Kutjara Tjukurrpa (Two Sisters Story) is the main story for Irrunytju community. Elders Noeli Roberts, Tjawina Roberts and Roma Butler, along with a group of Irrunytju ladies, led a convoy of vehicles cross-country to show two of the sites nearby where the two sisters passed by on their journey north from the Nullarbor region. They showed where the sisters threw their wana (digging stick) from the top of the range and the hole it left in the ground, and sang the Inma (song) for that part of the Tjukurrpa. The visit gave an insight into the strength of local culture and the important work of Ngaanyatjarra Media in recording the Tjukurrpa for future generations.

Delegates got to visit the Surveyor General's corner at the junction of the tri-state border of WA, NT and SA. They also visited nearby Ngurra Pila homeland with Elder Linda Eddy and heard the cultural stories for that site. They then visited Sunset Hill, the local Irrunytju lookout, providing an expansive view of the surrounding Tomkinson and Mann ranges, and desert landscape.

Community leader Stanley Mervyn provided a history of mining around the region over the last 80 years, including mining for copper, chrysoprase (green rock), and nickel. He showed delegates some historic mine sites. Mr Mervyn outlined the cross-cultural interactions of mining with Pitjantjatjara people, the impact on cultural sites, and the struggle since the 1980s for land rights and mining royalties.

"The welcoming ceremony was beautiful and I felt part of the community and the land. Culture plays a very important part in my life today because it tells me who I am and where I come from. Seeing how media can archive cultural stories and how it is growing very fast in remote communities is really amazing, it empowers me to do the same in my community."

BALA HEYCH (HARRY LUI), TORRES STRAIT ISLANDS MEDIA ASSOCIATION (TSIMA), AIWAL RIBS WARRABER ISLAND



FESTIVAL CINEMA

The nightly cinema showcased community produced media from across remote Australia over four evenings. Delegates and over 300 community members viewed a wide variety of film screenings which were prominently produced for ICTV and NITV, including *Carry the Flag* and *Laramba Possum Dreaming* (PAW Media). A big thank you to everyone who submitted films.

ART MARKET

The vibrant Art Market featured paintings by local artists from the Minyma Kutjara Arts Project, as well as artworks and jewellery made from found materials created in an arts workshop held throughout the week.



SKILLS WORKSHOPS

The Festival experienced the full spectrum of desert weather, from heat and dust storms to rain and cold, but this didn't deter the media workers. Dedicated delegates acquired new skills in state-of-the-art media workshops, including radio podcast, sound skills, digital photography, stop-motion animation and aerial cinematography with drones. On the last day, the outcomes from the workshops were showcased, demonstrating the depth of creativity, determination and talent.

Check the workshop outcomes
irca.net.au/2017festivalworkshops

RADIO PODCAST

**TRAINERS: TONY COLLINS, ANTHONY WARD
COMMUNITY MEDIA TRAINING ORGANISATION (CMTO)**

The workshop examined the emerging genre of the podcast as a distinct form rather than simply a radio program uploaded to a website. The unique form of storytelling gave participants hands on experience and they developed ideas for ongoing series. Participants gained insight into subscriptions, digital hosting services and podcasting styles.

14 PARTICIPANTS AND 5 PODCASTS PRODUCED

"I've learnt many things at the 2017 RIMF. One of them is podcasting, something that can be used globally and locally, bringing our stories to life. I did a story on The Sugu (Octopus) and the Raat (Rat). My Grandfather told me this story many years ago and to tell the story again through podcasting, allows everyone to know it, and my children's children can listen to it in the future."

**BALA HEYCH (HARRY LUI), TORRES STRAIT ISLANDS MEDIA ASSOCIATION (TSIMA),
AIWAL RIBS WARRABER ISLAND**

"This podcast, Black Tracker, is for my father, a bit of history from my family that they told me; where he was born and used to travel, fighting for his country still, in a place called Bino, WA. This is where the mining company came and the station was closed down. The station was on my father's country, where he was born and bred. Hope you enjoy my story."

GEORGE EDWARD DEMI, PAKAM

"My first time (podcasting), and it's new to me. I'm getting old, but yet my brain was just there. Also with the young ones, it's a fantastic experience for me to work with them, from different parts of country. It's really great to get to know them. We all come together to media and we develop this friendship. It is the main part I love."

VALERIE MARTIN, PAW



STOP-MOTION ANIMATION

TRAINER: JONATHAN DAW

The workshop used DSLR Cameras and Dragonframe software to introduce participants to the use of clay and local materials to tell stories. The group collaborated and created a short film based on the Seven Sisters story.

8 PARTICIPANTS AND THE PRODUCTION OF THE SEVEN SISTERS ANIMATION NARRATED BY PANTJITI MCKENZIE.

"I was blown away by the animation process, not only with the actual software part of it but the creation of the characters. One thing that really amazed me is that if you want to get the figure to blink, what you do is take a photo of their eyes open, click, then you get two pieces of brown clay and cover their eyes, click, so that you get that blinking movement and that brings them to life. I am thinking about what we can do when I go back to Roebourne, WA, and at the moment the bush lolly is in season"

TANGIORA HINAKI, NGAARDA MEDIA





AERIAL CINEMATOGRAPHY WITH DRONES

TRAINERS:
AIDAN KELLY
AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL (AFTRS)
AARON CORERA

The workshop ensured that participants got the most from their UAV and had a safe flight experience. They covered the essentials of flying drones, from operating safely to confidently taking recreational drone flights.

14 PARTICIPANTS AND THE PRODUCTION OF THE AFTRS XM2 RIMF DRONE SHORT FILM.

paw communities

Ali Curung
Engawala
Imangara
Kintore
Mamanu
Mamba

Nturiya
Nyrripi
Pmara Jutunta
Wilora
Willowra
Yuelamu
Yuendumu

media.com



DIGITAL PHOTOGRAPHY

TRAINERS:
LEIGH HARRIS, INGENIOUS STUDIOS
JEFF TAN PHOTOGRAPHY
JASON WOODS

The workshop provided an introduction to digital photography using Adobe Photoshop and Lightroom. Participants worked in groups to take photos, collect stories and quotes.

16 PARTICIPANTS AND 50 PHOTOS SHOWCASED

"What I enjoyed about the photography workshop was that we were shown two different types of programs; Photoshop from Leigh Harris, and Lightroom from Jeff Tan and freelancer Jason Woods. All three of them had different ways of doing photography which were all very interesting. They showed us about the light and shade on people's faces and what you can do to remove the darkness. They also taught us that it is up to us how and where we want people to look by navigating their chins. Jeff said to me not to be scared to get up close to people and tell people where I want them to look, whether it's directly at me or pass my shoulder. I really enjoyed what I learnt about photography and would love to learn more if I have the opportunity to."

STEPHANIE STONE, IRCA

"The Festival is important for getting all people together from the media industry to network, share stories, knowledge and technology. I came to the Festival to network with other media workers and ICTV contributors, and will take back new digital photography skills to use in my work."

GINA CAMPBELL, INDIGENOUS COMMUNITY TELEVISION (ICTV)

SOUND SKILLS

TRAINERS:
STEPHEN MURPHY
HEAD OF SOUND | AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL (AFTRS)

CATE CAHILL
SOUND MIXER, SOUND DESIGNER, SOUND FX EDITOR | AUSTRALIAN FILM TELEVISION AND RADIO SCHOOL (AFTRS)

The workshop covered important location and post-production sound techniques for documentary and factual production. Participants learnt techniques including interviews, simple music performances and common documentary/factual setups. They were introduced to post-production sound approaches including matching dialogue/interviews, cleaning background noise, sound editing and mixing for broadcast.

6 PARTICIPANTS AND THE PRODUCTION OF THE SOUND SKILLS SHORT FILM.

MAJOR AWARDS

The Remote Indigenous Media Awards highlighted the rich and colourful media fabric that stretches from the desert to the sea. The presentations celebrated the achievements of the sector with Roma and Simon Butler from NG Media taking out the prestigious Preston Memorial Award for Lifetime Achievement.

Preston Memorial Award for Lifetime Achievement
Winners: Roma Butler and Simon Butler, **NG Media**

John Macumba Media Operator of the Year Award
Winner: Adam Tjapaltjarri Gibbs, **PAW Media**

Steve McGregor Award for Best Emerging Talent in Film/Television
Winner: Viviana Petyarre, **CAAMA**

CBF Excellence in Community Television Award
Winner: Renee Wilson

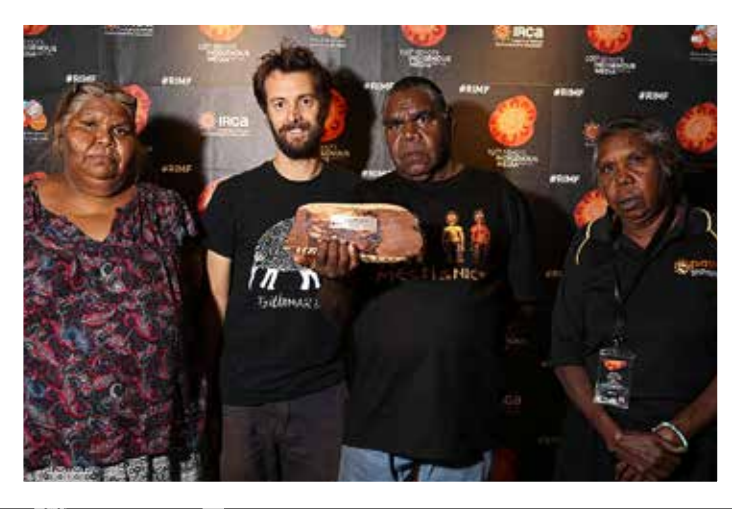
NITV Spirit Initiative
Winner: Chris Fitzpatrick, **CAAMA**

Mr Garawirrtja Award for Contribution to Media, Entertainment and the Arts
Winner: Matthew Lewis, **NG Media**

FOR OTHER AWARD WINNERS & ADDITIONAL INFORMATION
irca.net.au/events/remote-indigenous-media-festival/2017-festival/2017-award-winners



REMOTE INDIGENOUS MEDIA AWARDS



INDUSTRY FORUMS

Each morning delegates were engaged in forums and meetings discussing sector accomplishments, developments and strategies.

INDUSTRY SHOWCASE

MODERATOR: JENNIFER NIXON | ASSISTANT MANAGER, IRCA

PRESENTATIONS BY:

- Ngaanyatjarra Media: Overview of radio, video, music, training and IT programs; Radio studio upgrades and Zetta RCS & Selector 2Go; remote capabilities for Outside Broadcasts.
- CAAMA: Overview of new business model; Music label; Technical Services Unit; RIBS upgrades; News and current affairs.
- PAW Media: Shared recent video productions; Yarripiri's Journey, Jardiwana and the revitalisation of PAW Media archive.
- PAKAM: Update on RIBS network, radio broadcasting and film production.
- TEABBA: The Adventures of Ms Jedda, their multi-media training and Outside Broadcast truck.

RADIO DEVELOPMENT AND CONTENT SHARING

**MODERATORS: CLAIRE STUCHBERY
COMMUNITY BROADCASTING FOUNDATION
SYLVIA TABUA | TSIMA, IRCA DIRECTOR**

KEY POINTS:

- Identified interest in sharing radio content between organisations, including radio shows, documentaries, podcasts and music.
- Sharing platforms include Dropbox, iTunes, AirIT and CRN.
- IndigiTUBE could be both a content sharing and showcase platform.
- Outside Broadcasts and special events are being shared live via satellite between RIMOs.
- Recognised interest to produce more radio documentaries and podcasts but the work is intensive.
- Interest in having more locally relevant news and current affairs.

"During the week-long festival, I gained knowledge about the media sector from the many morning forums, especially the Elders. Sitting in the forums I gained knowledge that I need to know for my future time in the sector. Also, the amount of friendly people that I met, these are the people that I will look up to. I can say that this was a life time experience and will be beneficial for my time in the media industry."

JORDANA KRIS, TORRES STRAIT ISLANDS MEDIA ASSOCIATION (TSIMA)

SCREEN STRATEGY AND DEVELOPMENT

MODERATOR: DANIEL FEATHERSTONE | IRCA

KEY POINTS:

- Recognition of some of the positive progress since the Remote Screen Development Strategy in 2013: NITV Our Stories, ICTV development, Songlines 1 and 2.
- Recognised reduction in local community content due to the focus on high end productions and lack of funding. Need to explore how to increase community content again.
- Focus is largely on multi-media and online content sharing now.
- Identified need for ongoing programs and series to build organisation capacity.
- More support required for distribution, promotion and festival screenings.
- The Remote Screen Development Strategy was updated to focus on funding for community content, multi-media and longer form documentaries, training and career pathways, and distribution.

ARCHIVING COMMUNITY COLLECTIONS

**MODERATOR: SUSAN LOCKE | IRCA POLICY & PROJECTS OFFICER
SIMON FISHER AND KUMANTJAYE KATAKARINJA | PAW MEDIA**

KEY POINTS:

- Recognition of the importance of Community Cultural Officers to manage collections and access.
- Repatriation of items held in national collections. Discussion about access rights, challenges and Indigenous Cultural and Intellectual Property.
- Examples of archiving projects at Ng Media and PAW Media – building on significance audit and Needs Assessment.
- The use of community access systems: Keeping Culture and Media Goblin.
- Creating our media includes archiving and needs to be built into workflows from the start to ensure it can be catalogued, archived and submitted to playout and access systems.
- Discussion about how we reclaim our histories and do our own research.
- Update on the PY Media Canberra trip for NFSA and AIATSIS Archiving Fellowship.

19th
INDIGENOUS MEDIA
25 - 30 September 2017

LUTJURRINGI ALA NINTIRINGAMA
NGAPART II NGAPARTJI



STAKEHOLDER MEETINGS

COMMUNITY BROADCASTING FOUNDATION (CBF)
PRESENTER: CLAIRE STUCHBERY, GRANTS ADMINISTRATOR
MICHELLE BROWN, CHAIR CONTENT GAC

KEY POINTS:

- Key points:
- How the first round assessment process worked and the lessons learnt.
 - Funding distribution for Indigenous Content and Development and Operations grants.
 - Advice for the next grants round.
 - Discussion about lobbying for increased Indigenous funding for CBF and for community television production.

REMOTE SECTOR PLANNING AND PRIORITIES
PRESENTER: DANIEL FEATHERSTONE, GM IRCA

KEY POINTS:

- Key issues and priorities for our remote Indigenous media sector were discussed.
- Outcomes of Converge summit – lobbying for increased funding and jobs; cause campaign; industry working groups; webinar series; IndigiTUBE and communications.
- Input for the Training and Employment Strategy.
- Input for IRCA member services.

USING SURVEY DATA FOR PROMOTION
PRESENTER: SUSAN LOCKE, IRCA POLICY AND RESEARCH OFFICER

KEY POINTS:

- How to use the Remote Audience Survey results to promote your radio station's audience reach and engagement, and increase your sponsorship potential.

MEET WITH NATIONAL INDIGENOUS TELEVISION (NITV)
PRESENTERS: HELEN LAUGHTON, CIERON CODY, DAVID MELZER, CARRIE HENRY

KEY POINTS:

- Commissioning and acquisition opportunities – Our Stories and longer documentaries.
- Recent projects – seeking more remote and language content productions.
- Training and career development opportunities.
- News and current affairs – how NITV are supporting a network of community journalists.
- How IRCA can work with NITV.

WEBINAR PLANNING WORKSHOP
MODERATORS: SUSAN LOCKE & JENNY NIXON, IRCA

- Remote sector input on webinars for IRCA to run in 2018 and the best platform to use.

LOCAL VIDEO & RADIO CONTENT SHARING
MODERATORS: LIAM CAMPBELL AND BEN PRIDMORE, IRCA

- Demonstration of Ng Media's community content sharing system
- The use of Content Servers over WiFi network for free on-demand access to local content.
- Other available platforms – Keeping Culture, HitNet, Online content (eg indigiTUBE).

"It's great to hear what the emerging needs are from people in the remote sector around resourcing and what funding opportunities CBF may be able to provide. I'll take back information to our Committees about how things are changing in the sector and what people are learning in the skills workshops, and whether our funding guidelines are meeting those needs as best we can."

CLAIRE STUCHBERY, COMMUNITY BROADCASTING FOUNDATION (CBF)



ABOUT IRCA

Indigenous Remote Communications Association (IRCA) is the national peak body for Aboriginal and Torres Strait Islander broadcasting, media and communications. Up to 105 Remote Indigenous Broadcasting Services (RIBS), 33 additional licensed retransmission sites across Australia, 8 Remote Indigenous Media Organisations (RIMOs) and 28 urban and regional Aboriginal and Torres Strait Islander radio services are now eligible for representation by IRCA.

Media practice has an historical and proven role in the maintenance of language and culture, self-representation, community development and cultural safety. Committed to the development of our industry, IRCA provides forums, networks and resources to support Aboriginal and Torres Strait Islander media organisations and workers to upskill and build their capacity.

Aboriginal and Torres Strait Islander media is evolving from its community broadcasting origins into an expansive and convergent industry. While we all work in different ways and different places across Australia, it is important to work together toward innovative solutions for the challenges faced by our media industry. Together we can build a powerful and connected vision for generations to come.

NG MEDIA

Festival co-host Ngaanyatjarra (Ng) Media is a pioneering Indigenous-owned media organisation supporting 14 remote communities in the Western Desert region of Western Australia. From its hub in Irrunytju (Wingellina) community, NG Media runs the Radio NGM radio network and manages programs in video production, music development, IT training and support, training and employment, archiving and cultural and music events. It employs up to 35 Yarnangu in various roles across the NG lands.

Ngaanyatjarra Media began operating as Irrunytju Media in 1992. The primary focus from the start was language and cultural maintenance through organising cultural recording of Turlku dance performances and Tjukurrpa.

Their 25th anniversary coincided with the Festival and their history and achievements were honoured throughout the week, including: their new Outside Broadcast truck, upgrades to the NGM Radio network and playout software, award-winning video productions, music recordings and label launch, telecommunications access and IT training and access facilities across the region, and their tradition of keeping culture and language strong through Tjukurrpa re-enactments and the staging of Turlku and music events.

Those unable to attend the Festival tuned into the outside broadcast throughout the week over RADIO NGM or 107.7FM, and on other regional radio networks across the country.

"We had the opportunity to broadcast from NG Media which was aired in the Torres Strait through Radio 4MW where listeners had the opportunity to tune in to us all the way from the desert, which they enjoyed."

SYLVIA TABUA, TORRES STRAIT ISLANDERS MEDIA ASSOCIATION



FESTIVAL ACKNOWLEDGEMENTS

IRCA acknowledges the significant support and contribution from the Irrunytju community, local organisations and our community partners.

TRADITIONAL OWNERS

The traditional owners and custodians of the land the Festival was held on.

FESTIVAL CO-HOST

Thanks to Irrunytju community and Ngaanyatjarra (Ng) Media who worked seamlessly with the Crew to make the Festival a great experience for everyone.

DELEGATES

Thanks to all the delegates who travelled far and wide to be at the Festival

FESTIVAL CREW

Thanks to our incredible team for organising and delivering the amazing event: Daniel Featherstone, Jennifer Nixon, Liam Campbell, Susan Locke, Ben Pridmore, Stephanie Stone, Maor Bar-Ziv, Jalyay Jaja Thompson, Carmel Young, Pre Kistensamy, Jess Cuneo, Greg Steele, Daniel Wormald, Leah Grycewicz, Damien Wanganeen and Andrew Fielke Enterprises

GRAPHIC DESIGN AND PRINTING

Leigh Harris of ingeous Studios and Coleman's Printing.

FESTIVAL LOGO

The 19th Remote Indigenous Media Festival logo was created from original artwork by Roma Butler and Cynthia Burke. The logo represents a group of people sitting around the circle who have come together to learn and share. Festival Branding created by Leigh Harris, ingeous Studios

PHOTOGRAPHY

All photos provided by Jeff Tan, Leigh Harris, IRCA staff and delegates.

ORGANISATIONS REPRESENTED AT 19RIMF

- Australian Film Television and Radio School (AFTRS)
- Central Australian Aboriginal Media Association (CAAMA)
- Community Broadcasting Association of Australia (CBAA)
- Community Broadcasting Foundation (CBF)
- Community Media Training Organisation (CMTO)
- Indigenous Community Television (ICTV)
- Indigenous Community Volunteers (ICV)
- Indigenous Remote Communications Association (IRCA)
- ingeous studios
- National Indigenous Television (NITV)
- Ngaanyatjarra Media (NG Media)
- Ngaarda Media
- Pilbara and Kimberley Aboriginal Media (PAKAM)
- Pintubi Anmatjere Warlpiri Media (PAW Media)
- Pitjantjatjara Yankunytjatjara Media (PY Media)
- PRK Radio Halls Creek
- Screenwest (Australia) Ltd
- Top End Aboriginal Bush Broadcasting Association (TEABBA)
- Torres Strait Islanders Media Association (TSIMA)



IN MEMORIAM

Belle Karirrka Davidson leaves a huge legacy as a community and cultural leader, film-maker, teacher, storyteller and artist. Along with Noeli Mantjantja Roberts, her sister Pantjiti McKenzie, brother-in-law Simon Tjiyangu McKenzie, and Simon and Roma Butler, she was a key player in the establishment of Irrunytju Media from 1992 and its development into the regional media organisation Ngaanyatjarra Media in the late 1990s. She continued to play a lead role as inaugural Minyma (female) Chairperson from 2002 until 2008, and as Minyma Cultural Officer throughout the 2000s. Belle retired in 2013, although still featured in numerous productions beyond that.

Belle was awarded the Preston Award for Lifetime Contribution to the Remote Indigenous Media Sector in 2010 and received numerous awards for her extensive video production work in Tjukurrpa re-enactments, Turlku performance, oral history storytelling and educational videos. The 'Minyma Kutjara Tjukurrpa' (Two Sisters Story), a cultural documentary she directed and co-wrote with Irrunytju Media won the Tudawali Award for Best Language Documentary in 2000. The sequel won Best Video prize at the 2009 National Remote Indigenous Media Festival in Darwin. She also co-directed the 'Ngaanyatjarra Turlku' performance and multi-media presentation at the 2007 Perth International Arts Festival.

Belle will be greatly missed by all who knew her for her wonderful storytelling, wicked sense of humour and generous spirit.



THIS FESTIVAL PICTORIAL MAGAZINE WAS PRODUCED BY



PO BOX 2731
2/70 ELDER ST
ALICE SPRINGS NT 0870

P | 08 8952 6465
F | 08 8992 9669
E | INFO@IRCA.NET.AU

FACEBOOK | IRCA AUSTRALIA
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