



2019
TORRES
STRAIT
ISLANDS

REMOTE INDIGENOUS MEDIA FESTIVAL

BE PART OF A POWERFUL AND CONNECTED VISION

**MEDIA PRACTICE HAS AN HISTORICAL AND
PROVEN ROLE IN THE MAINTENANCE OF
LANGUAGE AND CULTURE, SELF-REPRESENTATION,
COMMUNITY DEVELOPMENT AND CULTURAL SAFETY**

CONTRIBUTE TO POSITIVE SOCIAL, CULTURAL AND COMMUNITY CHANGE

As the national industry leader, First Nations Media Australia can connect you with our diverse Aboriginal and Torres Strait Islander media and broadcasting sector.

Supporting the Remote Indigenous Media Festival provides a unique opportunity to be part of an important event in the development of remote broadcasting and media production.

Aboriginal and Torres Strait Islander media workers and organisations from remote communities gather annually at our Remote Indigenous Media Festival. Delegates network, learn, celebrate and work together toward innovative solutions for the challenges faced by our remote media industry.

We invite you to become a key partner for the 20th Remote Indigenous Media Festival in 2019 and support the remote media industry as a powerful and connected voice for generations to come.

REMOTE INDIGENOUS MEDIA FESTIVAL

AN INDUSTRY EVENT CELEBRATING AND
STRENGTHENING THE REMOTE FIRST
NATIONS MEDIA INDUSTRY

KNOWLEDGE & SKILLS

Remote Aboriginal and Torres Strait Islander producers, broadcasters, trainees and staff from all regions share their stories and develop new skills

CELEBRATION & SELF-REPRESENTATION

Celebrating the unique value of remote community media for language and cultural maintenance, information sharing, meaningful employment and empowering communities through self-representation

DIRECTION & PARTNERSHIP

Providing a forum for the industry to address challenges, set new directions and form partnerships

COMMUNITY

The Festival is coordinated by First Nations Media Australia in conjunction with one of the Remote Indigenous Media Organisations (RIMOs) as co-host on a rotating basis. It is delivered in partnership with local community organisations.



**18TH REMOTE INDIGENOUS
MEDIA FESTIVAL**
BUNGUL YIRKALA COMMUNITY

DELEGATE PROGRAM

5
DAYS

160+
DELEGATES

5
SKILLS
WORKSHOPS

4
INDUSTRY
FORUMS

6
STAKEHOLDER
MEETINGS

2
SHORT
COURSES

2
SITE
VISITS

ATTENDANCE

100+ Aboriginal and Torres Strait Islander broadcasters, journalists, media producers and trainees attend from the most isolated parts of Australia.

100+
REMOTE
DELEGATES

OUTSIDE BROADCAST

A live outside broadcast (OB) of the Festival is aired over the host regional radio network and other radio networks across the country. Highlights of the event are shared on social media platforms and there is a strong contingent of local and national media including ICTV, NITV (SBS) and ABC.

PUBLIC EVENTS

OPENING CEREMONY, NIGHT CINEMA, AWARD CEREMONIES, CULTURAL PERFORMANCES, CONCERT

FESTIVAL STAKEHOLDERS AND IMPACT

The outcomes of the Festival make an impact on individuals, organisational and sectorial levels.



INDUSTRY PEOPLE & SUPPORTERS

- Co-learning
- Sharing best practice & productions
- New ideas
- Innovation & collaboration
- Networking & building connections

LOCAL COMMUNITIES

- Generate revenue
- Community & family development
- Strengthening culture
- Showcasing the region

GOVERNMENT AGENCIES

- Increase awareness
- Effect policy
- Active cross sector engagement

RIMOS – OVER 100 MEDIA WORKERS

- Grow talent & knowledge
- Skills development & skills transfer
- Receive recognition & encouragement
- Networking & mutual support

FIRST NATIONS MEDIA AUSTRALIA, CO-HOSTS & PARTNERS

- Leadership development
- Gain grassroots feedback
- Shaping legacy
- Industry development
- Showcase remote community media content
- Recognise & encourage excellence in the sector

FESTIVAL SPONSORS & SUPPORTERS

- Obtain national promotion
- Make lasting positive impact
- Enable change in remote Australia

SPONSORSHIP OPTIONS

Our GOLD, SILVER and BRONZE sponsorship options are outlined here. Our packages can be negotiated to suit your organisation and enhance your needs.

We are open to discussing other sponsorship opportunities. First Nations Media Australia welcomes donations of items and in-kind support that assist in the delivery of our Remote Indigenous Media Festival.

YOUR CONTRIBUTION

While we encourage a contribution to the whole event, you can nominate a preferred item to fund.

Sponsorship is needed for the following key areas:

- Coordination and technical support
- Skills Workshops
- Media awards
- Concert and cultural performances
- Delegate travel and accommodation subsidies

	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
Exemption of participant fees Each sponsor is entitled to claim a number of delegate registration exemption fees (catering inclusive) based on the sponsorship option.	6	4	2
Radio broadcasts Mention of your organisation during live Festival broadcasts (local host station & rebroadcast by RIMOs).	YES	YES	YES
Brand display On screen logo recognition at Outdoor Cinema screenings and your brand included within all written and printed Festival communications in the lead up, during, and after the Festival.	YES	YES	YES
Social media platforms Your organisation will be promoted in the lead up, during, and after the Festival on First Nations Media Australia 's and the host organisation's websites, Facebook pages and Twitter feed.	YES	YES	YES
Verbal acknowledgement Mention of your organisation during official speeches at the Festival's public events.	YES	YES	YES
Banner display The opportunity to display your promotional materials and banners at the Festival and Award Ceremonies.	YES	YES	
Address to forum or workshop delegates The opportunity to present to the delegates prior to a specific Industry Forum or Skills Workshop session for 5 minutes.	YES	YES	
Address to Festival delegates The opportunity to present to all the delegates during the Welcome Celebration for 15 minutes.	YES		
Award sponsor Your organisation will be recognised as the sponsor of one remote Aboriginal and Torres Strait Islander Media Awards.	YES		

All contributions exclude GST

RENEE NGANDAWARRKIRR

Renee Ngandawarrkirr Wilson is a Lardil woman from Mornington Island. Having grown up around strong Elders she learned the cultural dances and stories of her people.

With her passion for keeping cultural stories alive, Renee trained with Martha Mollison, Jan Cattoni and Rhett Hammerton. She has since directed and edited *The Old Fellas* documentary in 2013 for which she received the Best Community Video Award at the 13th Remote Indigenous Media Festival, written and directed *Jimmy's Story* short drama in 2014, produced a short stop-motion animation *Turtle Hunt* in 2016 and directed *Gununa...Seasons Changing* in 2017.

Renee has toured professionally with the Mornington Island Dancers from 1997 to 2015 across Australia and in Japan.

She has exhibited her paintings in group exhibitions in Brisbane and Cairns and was part of the movement that saw the development of contemporary style painting for Mornington Island artists.

In 1998, she completed her Traineeship in Photographic Curation at Woomera Aboriginal Corporation.

Renee is currently developing a feature script.

2017 WINNER OF
THE COMMUNITY
BROADCASTING
FOUNDATION (CBF)
EXCELLENCE IN
COMMUNITY TELEVISION
AWARD

GUNUNA...SEASONS CHANGING
DIRECTED BY RENEE NGANDAWARRKIRR

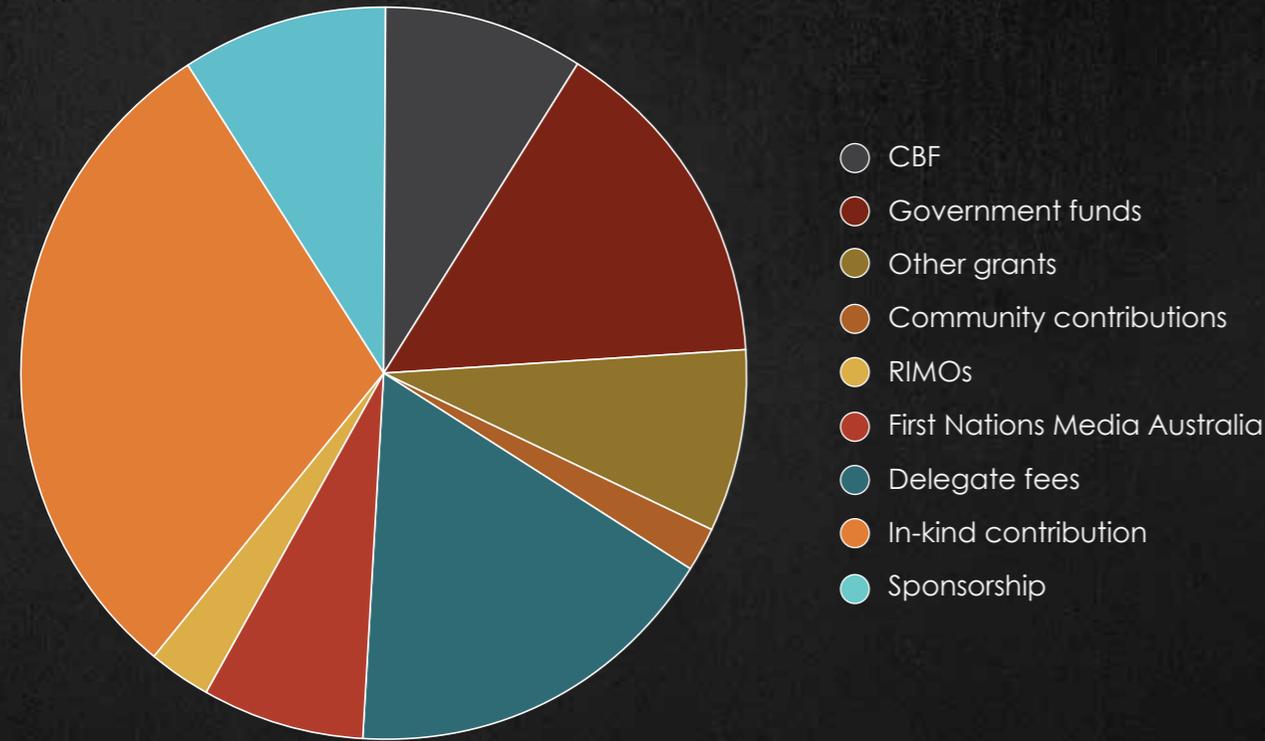
TURTLE HUNT
ANIMATION BY RENEE NGANDAWARRKIRR
FESTIVAL WORKSHOP 2016



IRRUNYTJU COMMUNITY
19TH REMOTE INDIGENOUS MEDIA FESTIVAL

HOW WE FUND THE FESTIVAL

INCOME

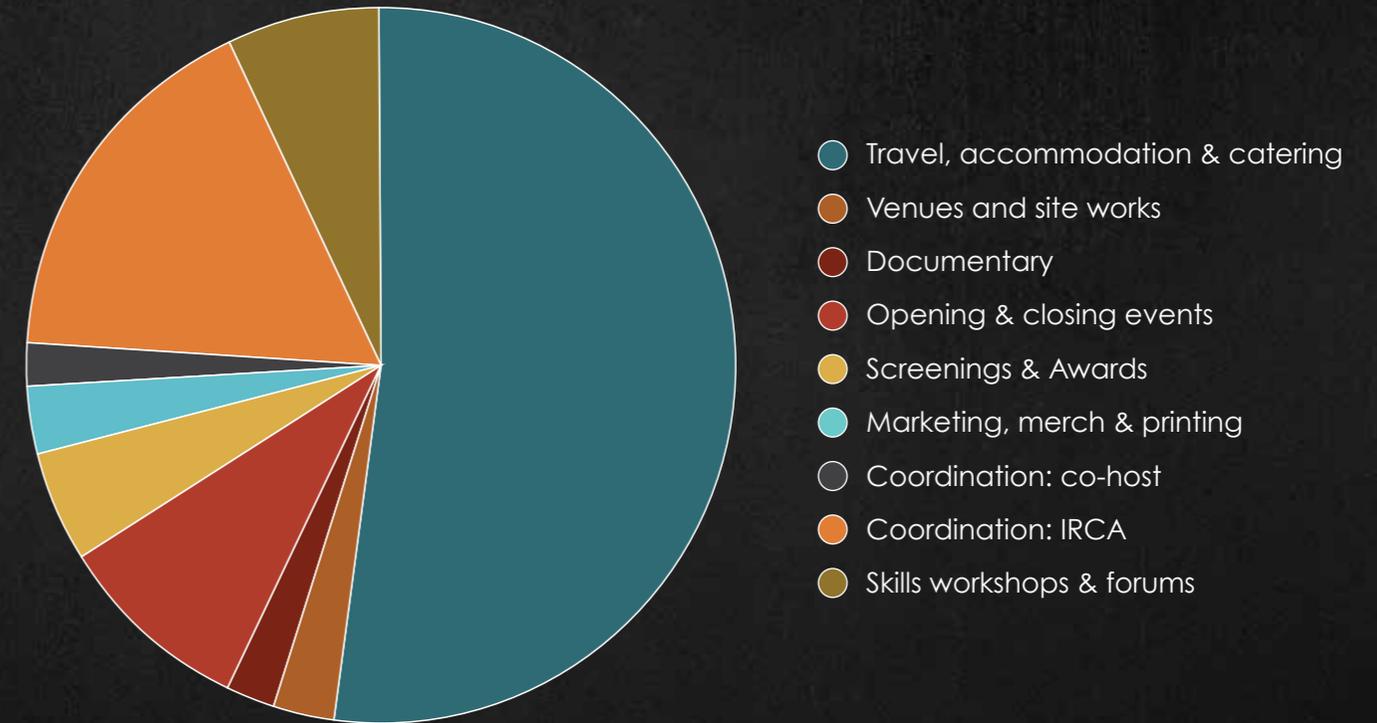


- Substantial in-kind contribution from First Nations Media Australia, host RIMO & community, RIMOs & delegates.
- CBF grant (\$50k) for delegate travel support has been the only consistent funding source.
- Significant proportion of funding from state agencies and local sponsorship is needed.
- Delegates are charged minimal fees to cover catering and accommodation costs.
- To make the event as accessible as possible and maximise participation, First Nations Media Australia does not charge registration fees for Remote Indigenous Media Organisation (RIMO) delegates and offers discounts for other remote Indigenous media agencies and practitioners.

TOTAL INCOME REQUIRED (CASH + IN-KIND) ≈ \$450,000

WHERE THE FESTIVAL FUNDS GO

EXPENSES



- Substantial cost is delegate travel (2/3 in-kind). Most RIMOs travel by road as air travel increases expenses significantly.
- Remote catering requires specialist resources and expertise. Special dietary requirements including diabetic considerations are taken into account.
- Accommodation options are generally limited and First Nations Media Australia provides camp facilities.

TOTAL EXPENSE ≈ \$450,000

Costs presented here are a general overview as based on previous Festival financials.

BERNARD 'BALA B' NAMOK JNR

Bernard is originally from Thursday Island in the Torres Strait and has a family background from St Paul (Moa Island), Badu and Darnley Island. He started his broadcasting career in the studios of Radio 4MW 'The Voice of the Torres Strait' back in 2002. He joined the TEABBA team in Darwin in 2009. Bernard has a graduate diploma in broadcasting.

He has received the Koori Mail Scholarship for most outstanding contribution to radio broadcasting, and has won numerous awards over the years including Emerging Talent at the National Remote Indigenous Media Festival in 2009, Top End Unsung Hero 'Youth of the Year' for the Darwin NAIDOC Awards in 2010 and has been nominated twice for the Deadly Award for Broadcaster of the Year in 2011 and 2013. Bernard also received the AFTRS scholarship to continue in his media career in 2015.

He enjoys getting out to the RIBS communities to run training workshops or host live broadcasts at festivals.

Bernard completed a documentary entitled *Carry The Flag*, telling the story of the Torres Strait Flag designed by his father.



BALA B

LIVE OUTSIDE BROADCAST FROM
TEABBA'S REMOTE MOBILE MULTI-MEDIA
UNIT 'MS JEDDA'

An aerial photograph of a tropical coastline. The foreground shows a dense forest of green and brown trees on a hillside. A sandy beach curves along a bay with clear, turquoise water. In the distance, more islands and a larger body of blue ocean are visible under a bright sky with scattered clouds.

HOST COMMUNITY

Guidance and support from the Traditional Owners of the Lands is essential to the Festival. Permission from the Traditional Owners of the Lands is central to the site selection process. Thereafter, the appropriate representatives of the community decide on the unique theme and artwork that will shape the event. The public events and local activities such as special site visits are arranged collectively and local protocols are provided to delegates to respect the community's residents and customs. Examples include information about trespassing private areas and sacred space, dress code and use of photography.

The Festival cannot take place without the generous contribution from community members and organisations. The local Council, the art centre, supermarket, petrol station, night patrol and transport hire services, to name but some of the service providers.

CONNECTING REMOTE VOICES ACROSS AUSTRALIA



SYLVIA TABUA

SENIOR BROADCASTER FROM TSIMA
SPEAKING AT THE 2017 RIMF IN IRRUNYTJU

TSIMA

OUR FESTIVAL CO-HOST 2019

Torres Strait Islander Media Association (TSIMA) have welcomed the opportunity to co-host the 20th Remote Indigenous Media Festival.

Situated off the coast of the Cape York Peninsula in Queensland, Australia are the beautiful Torres Strait Islands, home to one of Australia's oldest Indigenous Radio Stations, which began in 1985. Radio 4MW (Meriba Wakai) broadcasts in the four primary languages of the Torres Strait, which include Torres Strait Creole, Australian English, Kala Lagaw Ya and Meriam Mir.

INVESTING IN THE COMMUNITY

Resources and services from local enterprises in the community and the surrounding area are utilised where possible. The Festival schedule is tailored to the requests of community residents for participation and inclusion, such as school students and senior citizens.

FESTIVAL HOSTS SINCE 1988

The location of the Festival alternates between a desert and coastal community. The Festival showcases the host region's culture and talent, inspiring local engagement in media activity.

YEAR	LOCATION	HOSTS
1998	Kintore, NT	Pintubi Anmatjerre Warlpiri Media and Communications (PAW Media)
2000	Yuendumu, NT	PAW Media
2001	Umuwa, SA	Pitjantjatjara Yankunytjatjara Media (PY Media)
2002	Broome, WA	Pilbara and Kimberley Aboriginal Media (PAKAM)
2003	Darwin, NT	Top End Aboriginal Bush Broadcasting Association (TEABBA)
2004	Alice Springs, NT	Central Australian Aboriginal Media Association (CAAMA)
2005	Woorabinda, QLD	Queensland Remote Aboriginal Media (QRAM) and Indigenous Remote Communications Association (IRCA)
2006	Balgo, WA	PAKAM
2007	Warakurna, WA	Ngaanyatjarra Media (NG Media) and IRCA
2008	Yuendumu, NT	PAW Media and IRCA
2009	Darwin, NT	TEABBA and IRCA
2010	Thursday Island, QLD	Torres Strait Islander Media Association (TSIMA), IRCA and Indigenous Community Television (ICTV)
2011	Umuwa, SA	PY Media, IRCA and ICTV
2012	Djarindjin, WA	PAKAM, IRCA and ICTV
2013	Ntaria, NT	CAAMA, IRCA and ICTV
2014	North Peninsula Area, QLD	QRAM, TSIMA, IRCA and ICTV
2015	Lajamanu, NT	PAW Media, IRCA and ICTV
2016	Yirkala, NT	TEABBA, IRCA and ICTV
2017	Irrunytju, WA	Ngaanyatjarra Media (NG Media) and IRCA

IRCA was the former name for First Nations Media Australia prior to 2018.

FIRST NATIONS MEDIA AUSTRALIA

First Nations Media Australia has recently become the national peak body for the First Nations media industry. We effectively represented the remote media sector as Indigenous Remote Communications Australia (IRCA) since our establishment in 2001. From 2016 we expanded our role to reflect the new national representation.

First Nations managed media and communications are an essential service in our communities. They provide access to locally relevant information services, support health and wellbeing, provide meaningful employment and skills, strengthen cultural identity and support social and economic development. First Nations media is evolving from its community broadcasting origins into an expansive and convergent industry.



PAKAM CREW

FILMING AT THE 18TH REMOTE INDIGENOUS MEDIA FESTIVAL

LET'S WORK TOGETHER TO MAKE A DIFFERENCE

Phone us on 08 8952 6465 or email manager@firstnationsmedia.org.au



firstnationsmedia.org.au

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